

CHG
COREY HELFORD GALLERY

cloudco
ENTERTAINMENT

Presents

Care Bears™ Forever

Group exhibition featuring new works inspired by the beloved classic Care Bears™ characters from over 75 of the top artists in the New Contemporary art scene



"Crochety Cloud Goblin" by Camilla d'Errico

OPENING RECEPTION

February 24, 2024 | 7:00 pm – 11:00 pm

ON VIEW

February 24 – March 30, 2024

COREY HELFORD GALLERY

571 S. Anderson St. Los Angeles, CA 90033
Open: Tuesday-Saturday, 12:00 pm – 6:00 pm
(310) 287-2340

Downtown Los Angeles' **Corey Helford Gallery (CHG)** is excited to announce their next major group show collaboration, **Care Bears™ Forever**, in partnership with **Cloudco Entertainment**, parent company of the iconic **Care Bears** brand. Set to debut on **Saturday, February 24th** in the **Main Gallery** and be on view through **March 30th**, this exclusive event will feature **new and original, one of a kind artwork, inspired by the beloved, classic Care Bears characters, from over 75 international contemporary artists.**

Celebrating the forever-lasting influence of the Care Bears, this colorful and joyous experience will also offer attendees a special glimpse into the brand's history with the **Care Bears™ Forever Pop-up Shop** in **Gallery 2 (featuring limited-edition merchandise)** and **Friends Forever: The Beary Besties Gallery** (featuring the original Care Bears illustrations that started it all by **Elena Kucharik**, as well as artwork from the original greeting card line) in **Gallery 3.**

Introduced in 1982 through consumer products, greeting cards, and later a series of animated television shows and feature films, Care Bears is one of the most popular and endearing children's properties in the world. The Care Bears brand has been a source of goodwill and unwavering positivity for generations. Central to their enduring charm are the iconic belly badges, each representing a message of love and caring that continues to resonate with fans worldwide. Now, a new generation of artists, inspired by over 40 years of memories, have re-interpreted the iconic characters in their own aesthetic through a wide variety of mediums.

Kucharik, an American children's illustrator known for her expansive range of watercolor paintings used across the entire line of Care Bears, became the primary artist for the Care Bears in the early '80s – creating hundreds of full color illustrations for cards, books, and various licensed products. Her Care Bears paintings are the most widely used to this day.

Cloudco Entertainment's Head of Marketing, Kristeen Tibbits, shares: "We are thrilled to present *Care Bears™ Forever*, our first-ever art exhibit that celebrates the timeless appeal of Care Bears. This marks a pivotal and highly anticipated moment for the brand and showcases the brand's evolution in art and culture, bringing together over 75 talented artists. We're excited to see how these artists have infused their unique styles and perspectives into the whimsical land of Care-A-Lot. This exhibit not only pays homage to the brand's heritage, but also serves as a vibrant reflection of its continued relevance in today's culture."

The artist roster for *Care Bears™ Forever* features:

aica	Hanna Jaeun	Michael Mararian
Ana Bagayan	Harald Austad	Miho Hirano
Andrea Guzzetta	Hikari Shimoda	Molly Devlin
Andrew Brandou	Jackie Dunn Smith	Naoto Hattori
Angie Jones	Jana Brike	Nate Frizzell
Anthony Ausgang	Jasmine Becket-Griffith	Nouar
APAK	JD King	Nychos
Arturo García de las Heras	Jesús Aguado	ONCH
Ashley Dreyfus	Junko Mizuno	Pip & Pop
Bennett Slater	Blythe by Junko Wong and Junie	Raul Guerra
Blaine Fontana	Moon	Richard Ahnert
Bob Dob	Junna Maruyama	Robert Palacios
Brady Willmott	Kazuki Takamatsu	Shinnosuke Hariya
Brandi Milne	Kii Arens	Simone Legno of Tokidoki
Bubblehead	Kiseok Kim	Sun-Mi
bumblebeelovesyou	Kristen Liu-Wong	Tetsuji Aoyama
Camilla d'Errico	Leegan Koo	Thomas Ascott
Carlos Ramos	Li Shanmei	three
Caroline Gaudreault	Luke Chueh	Tina Yu
Chen-Dao Lee	Magda Archer	Xue Wang
Christybomb	Mariko	Yoko d'Holbachie
Chishi Morimura	Mario Soria	Yulia Pustoshkina
Ciou	Martin Hsu	Yuka Sakuma
Eric Joyner	Mayuka Yamamoto	Yumiko Kayukawa
Ewa Prończuk-Kuziak	Melany	Zoé Byland
Hallie Packard	Messy Desk	



L-R: “Head In The Clouds” by Jasmine Becket-Griffith, “tokidoki Care Bears” by Simone Legno of Tokidoki, and “Sparkle Heart Girl” by Miho Hirano

Open to the public and free of charge, **Care Bears™ Forever** is set to debut on **Saturday, February 24th** from **7:00 pm – 11:00 pm** in the **Main Gallery**, alongside the **Care Bears™ Forever Pop-up Shop** in **Gallery 2** and **Friends Forever: The Beary Besties Gallery** in **Gallery 3**. The full-gallery takeover will be on view through **March 30th**.

About Care Bears™:

Introduced in 1982 through consumer products, greeting cards, and later a series of animated television shows and feature films, Care Bears is one of the most popular and endearing children’s properties in the world. Fans of all ages are drawn to the lovable, huggable bears from Care-a-Lot who inspire all to have fun, share, and care. The Care Bears first appeared in their own television specials in 1983 and 1984, followed by a long-running animated TV series and the leap to the big screen in 1985-87 with *The Care Bears Movie* trilogy. *Care Bears & Cousins*, a Netflix original CGI-animated series, launched in fall 2015. In 2019, a brand-new look and mission for the Care Bears was introduced in *Care Bears: Unlock the Magic*, a 48 episode, 2D animated series currently airing in the U.S. on Cartoon Network, Boomerang, and Max via its Cartoonito preschool block. In 2022, the Care Bears celebrated 40 years of sharing and caring through the launch of new consumer products with key retail partners and a range of new toys with Basic Fun. For more info, visit [CareBears.com](https://www.CareBears.com) and follow on [Facebook](https://www.facebook.com/CareBears), [Twitter](https://twitter.com/CareBears), [Instagram](https://www.instagram.com/CareBears), [TikTok](https://www.tiktok.com/@carebears), and [YouTube](https://www.youtube.com/CareBears).

About Cloudco Entertainment:

Cloudco Entertainment (formerly American Greetings Entertainment) is a family and children’s entertainment company and the owner of iconic entertainment brands such as Care Bears™, Holly Hobbie™, Madballs™, Boy Girl Dog Cat Mouse Cheese™, Twisted Whiskers™, Buddy Thunderstruck™, Tinpo™, and its newest IP, Overlord & The Underwoods™. Cloudco Entertainment creates, develops, and produces multi-platform entertainment franchises across all media channels and creates a wide range of consumer merchandising programs and experiences that immerse children and adults in the brands they love. For more info, visit [CloudcoEntertainment.com](https://www.CloudcoEntertainment.com).

About Sweet Streets:

A boutique creative consulting firm with a focus on girls’ brands, Sweet Streets offers a variety of services from creative marketing and licensing consultation to artist management. The Los Angeles-based firm has organized collaborative projects between the industry’s top influential brands and artists spanning art, music, fashion, toys, and more. Sweet Streets’ licensing and brand management features a unique range of creative services, including consulting, outreach, promotion, and strategic business development. Their goal is to celebrate girls as multifaceted individuals that model positivity, effortless style, and varied interests unlike anywhere else. For more info, visit [SweetStreetsLA.com](https://www.SweetStreetsLA.com) and follow on [Facebook](https://www.facebook.com/SweetStreetsLA), [Twitter](https://twitter.com/SweetStreetsLA), [Instagram](https://www.instagram.com/SweetStreetsLA), [TikTok](https://www.tiktok.com/@sweetstreetsla), and [YouTube](https://www.youtube.com/SweetStreetsLA).

About Corey Helford Gallery:

Established in 2006 by Jan Corey Helford and her husband, television producer/creator Bruce Helford (*The Conners*, *Lopez vs. Lopez*, *Anger Management*, *The Drew Carey Show*, and *George Lopez*), Corey Helford Gallery (CHG) has since evolved into one of the premier galleries of New Contemporary art. Its goal as an institution is to support the growth of artists, from

the young and emerging, to the well-known and internationally established. CHG represents a diverse collection of international artists, primarily influenced by today's pop culture and collectively encompassing style genres such as New Figurative Art, Pop Surrealism, Neo Pop, Graffiti, and Street Art. Located in downtown Los Angeles ([571 S. Anderson St. Los Angeles, CA 90033](#)) in a robust 12,000-square-foot building, CHG presents new exhibitions approximately every six weeks. The gallery is open Tuesday through Saturday from 12:00 pm – 6:00 pm. For more info and an upcoming exhibition schedule, visit [CoreyHelfordGallery.com](#) and follow on [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#), and [YouTube](#). For available prints from CHG, visit [CHGPrints.com](#).

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