

For Immediate Release

May 14, 2015

Los Angeles, CA

COREY HELFORD GALLERY

CHG CIRCA

PRODUCT DISPLACEMENT

A GROUP EXHIBITION EXPLORING THE INVASION OF MEDIA
AND THE ARTS BY ADVERTISING



**OPENING RECEPTION SATURDAY, MAY 23RD, FROM 7-10PM
ON VIEW MAY 23 - JULY 18, 2015**

ANDREW BRANDOU * BEN FROST * BRANDI MILNE * BRIAN DONNELLY * BUFF MONSTER
BUMBLEBEELOVESYOU X MIKAEL BRANDRUP * CARLOS RAMOS * ERIC JOYNER * GREG GOSSEL
LUKE CHUEH * MICHAEL MARARIAN * NOUAR * REDD WALITZKI * RICHARD J. OLIVER
RON ENGLISH * SHAG (JOSH AGLE) * SYLVIA JI * TRAVIS LAMPE * VAN ARNO * YOH NAGAO

On Saturday, May 23rd, CHG Circa presents “Product Displacement” a group exhibition exploring the invasion of the Media and the Arts by advertising. We’ve all experienced it. You’re reading some devastating breaking news story online, terrorism or racism or fascism, some horrible atrocity, and then the paragraph is broken up by an ad for the newest car or lingerie or dish soap. That was the inspiration for the upcoming group exhibition.

Twenty top New Contemporary artists have created new works to make a post-millennial statement about the “interruption” of the media and arts by the insertion of commercial advertising - much the way Andy Warhol, Mel Ramos and other Pop artists did in the Sixties - by merging the two elements in a bold and substantive way. “Art and commerce affect each other a great deal,” explains artist Eric Joyner. “Billions of (ad) dollars are spent each year trying to get it right. Consequently, I chose to pay homage to the great Mel Ramos with my painting for the show.”

(more)

Artist Richard J. Oliver, chose to make a statement about some US based truck manufacturers blatantly advertising and glamorizing oversized gas guzzlers, while the rest of the world is moving towards the production of more economical and environmentally responsible vehicles. In addition, the painting reflects the continuity and perseverance of the human spirit, 'Built to Last' referring more to the survival instinct of our humankind in place of machinery.

The opening reception for "Product Displacement" will be hosted on Saturday, May 23rd, 2015, from 7-10pm at CHG Circa. The reception is open to the public, and the exhibition is on view through June 11, 2015.

CHG Circa

Established in 2012 by Los Angeles gallerists Jan Corey Helford and Bruce Helford, CHG Circa is their exciting new art venue on Washington Blvd. After launching the highly-successful Corey Helford Gallery in 2006 in the Culver City Arts District, the Helfords opened CHG Circa as a platform to highlight figurative and pop surreal artists worldwide, including Ron English, Shag (Josh Agle), D*Face, Martin Wittfooth, Hush, Sylvia Ji, Kazuki Takamatsu and many more. Corey Helford Gallery is internationally renowned for its standout exhibitions, from "Letters From America" during the 2012 London Olympics to "Art From The New World," Corey Helford's transatlantic collaboration with the Bristol's City Museum & Art Gallery showcasing work by a formidable group of 49 of the finest emerging and noted American artists in the New Contemporary art scene. CHG Circa presents exhibitions and special projects of equal quality and caliber. "We believe the artists we show and support are creating timeless art," the Helfords add, and to celebrate this, CHG Circa has an elegant 1930s' ambiance, stamped tin ceilings and 10 foot archways. CHG Circa presents new exhibitions every 4-5 weeks. For more information and an upcoming exhibition schedule, please visit coreyhelfordgallery.com

CHG Circa

8530-A Washington Boulevard
Culver City, CA 90232
310-287-2340
coreyhelfordgallery.com
Open Tuesday-Saturday, Noon- 6pm

Press and Media Inquiries:

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NOUAR is a Los Angeles based artist. Upon graduating from Art Center College of Design in 2004, she immediately began working in television animation as a background painter. Nouar's love of vintage American mid-century design and advertising art continually serve as the inspiration for her paintings. Her work has been exhibited in galleries around the world including Los Angeles, New York, Rome and London. Her pieces have also been displayed at the internationally acclaimed Scope art fair, as well as featured in American Illustration, Sanrio's 50th Anniversary gallery collection and accompanying Hello Kitty! Hello Art! as well as 2013's Delirious, chronicling the Jonathan Levine Gallery of New York. With the 2011 "Internally Yours" exhibit at Corey Helford Gallery, her work began including sculptural elements crafted from various plastics and resins, adding further dimension to her colorful characters and creative narratives.

Corey Helford Gallery

Located in the Culver City Art District, Corey Helford Gallery was established in 2006 by Jan Corey Helford and her husband, television producer and creator, Bruce Helford (Anger Management, The Drew Carey Show, George Lopez, The Oblongs). Corey Helford Gallery represents a diverse collection of Contemporary artists influenced by today's pop culture, encompassing the genres of New Figurative, Pop Surreal, Graffiti and Street Art. Artists include Josh Agle (Shag), Ray Caesar, D*Face, Chloe Early, EINE, Ron English, Natalia Fabia, HUSH, Kukula, The London Police, Kazuki Takamatsu, Hikari Shimoda, Soey Milk, Sylvia Ji, Eric Joyner, Brandi Milne, Buff Monster, Risk and Martin Wittfooth. Renowned for its notable exhibitions, the gallery has presented "Charity By Numbers," which was co-curated by Gary Baseman and featured an unprecedented lineup of artists including Mark Ryden, Marion Peck, Shepard Fairey, Todd and Kathy Schorr, Camille Rose Garcia, and Michael Hussar, as well as "La Noche de la Fusion," an epic Carnavalesque festival and solo exhibition for Pervasive artist Gary Baseman. In 2010, Corey Helford Gallery partnered with Bristol's City Museum & Art Gallery for the transatlantic collaboration "Art From The New World," a world-class United Kingdom museum exhibition showcasing work by a formidable group of 49 of the finest emerging and noted American artists. Corey Helford Gallery/ CHG Circa presents new exhibitions approximately every four weeks. For more information and an upcoming exhibition schedule, please visit coreyhelfordgallery.com.

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